

## Hospitality through Generosity

e/
Hard Worl

We strive to exceed expectations. This takes time, persistence, and determination. We know that together we can achieve great things and as a team we push each other to be better. It's not always easy, but it's certainly worth the effort.

#### Generosity

Service is at our core. Our business is built on serving others and we don't forget that this means serving each other as well. We are a family and showing care and concern for people isn't just what we do, it's who we are. Being good stewards of our success allows us the freedom to give back and make a difference in our community.

### Integrity

Doing the next right thing is important to us. Honesty with our words and ethical business practices build reliability and create trusting, lasting relationships. Transparent communication and doing what we say we will do has built our reputation as a company that makes integrity its most important value.

#### Respect

We operate by the Golden
Rule, treating others the way we
want to be treated, but it goes
beyond that. We admire our clients
and hold them in high esteem, we
value the efforts of our hotel partners,
and we appreciate and recognize our
employees, without whom we would
accomplish little. Also, we are
patriots and love our country.
We respect, honor, and serve
those who serve us.

# **Creative Thinking**

Everything begins with an idea.

Everything. Our company was created with the exploration of one single idea.

Innovation is built into our culture at Empire Hospitality. It keeps us on the cutting edge in our industry and transforms the way we operate. Our people have the freedom to follow their passions and they seek opportunities to act on their ideas and dreams, creating something new and making a difference in the world.

#### People

The common element across
the things Empire Hospitality values
is the people. Relationships are the
cornerstone of our business and people
are the foundation. We work hard at
building our business as a team and we
have fun along the way. We celebrate our
successes and learn from our mistakes
together. Our people are empowered to
become the best versions of
themselves. Having a generous spirit,
being kind, and treating each
other well is what we are
all about.